1. Metasploit as a tool is an easy to install tool. It can be downloaded to windows or run from a pre-installed Kali Linux machine. It is fairly simple to use but does require command-line knowledge. It provides a great deal of flexibility in the scans available but doesn’t offer a license. Which limits its commercial tools. Despite that, it has great privacy and is one of the most popular scanning tools. 4/5
2. Nessus as a tool is fairly complicated to install given the need for a license. Once installed it is easy to use. It also provides a lot of flexibility in what it can do compared to other tools. It is known for having good privacy and a good reputation as well. 4/5
3. Nmap is an easy to use tool that comes pre-installed with Kali Linux. It is fairly limited though given it can only do port scans but is easy to use. It doesn’t offer any licensing as a free to use the tool. It does offer good privacy and is the most popular port scanning tool. 4/5
4. Burp Suite is a complex tool that offers a lot of different uses. The tool itself is rather hard to install and get working given the need for a license. Once working through it is a great tool, known for its privacy and good reputation. 4/5
5. OWASP Zap as a tool is very easy to install, as it can be installed from windows or run from Kali Linux for free. It is also very easy, in that it just requires an IP or URL to run a scan. It provides several scan options as well. It does not have licensing options as it is a completely free tool. Despite that, it offers great privacy and has a renowned reputation. 4/5
6. SQLMap is fairly easy to install tool that can be used in Linux only. It is easy to use but requires knowledge of the command line. The tool itself is rather limited in function but it is great for URL scanning. It doesn’t offer to license as a free tool. It does have a good overall reputation. It also has a good reputation regarding privacy. 3/5
7. Kali Linux is simultaneously a complex but simple tool to use. It can be difficult to install, given the user's knowledge of virtual machines. The OS offers a significant amount of tools so the difficulty varies. As a result, it is the most flexible tool there is. It is also completely free and known for having a good privacy policy. Overall, it is the most well-known penetration testing tool available. 5/5
8. Jawfish is decently easy to use tool depending on the user's knowledge of the command line. IT is easy to install, given it just requires a download and doesn’t require any licensing. It is limited in that it just performs URL based pentesting however. It offers okay privacy as a tool but not the best. It is not as well known as other tools but still has a decent reputation. 3/5

Overall Kali Linux is the best-rated tool available on the market. It is open-source, easy to install, and incredibly powerful. Many of the tools listed come pre-installed within it allowing for incredible flexibility depending on the specific need of the user.

References:

Geer, D. (2015) 8 Penetration Testing Tools That Will Do the Job. (Network World) Available from: <https://www.computerworld.com/article/2944764/8-penetration-testing-tools-that-will-do-the-job.html> [Accessed 20 December 2022].